



Redefining Your Event

Sev-ier-ville (Sev'ère ville) *n.* The newest Smoky Mountain vacation destination. Specialties include up-scale shopping, lodging, dining, entertainment, golfing, the great outdoors, family-fun attractions, theme parks and providing incredible views of the Great Smoky Mountains.
Alternative Definition: Hometown of musical superstar Dolly Parton.

- Sevierville is less than a day's drive from three-quarters of the nation's population.



- Over 4,000 hotel, motel, condo and campground units are ready to welcome you.

- Thanks to Sevierville's Veteran's Blvd., Dollywood is only 10 minutes from the Sevierville Events Center.



- Sevierville is the shopping capital of the southeast and our award-winning outlet malls, like Tanger Five Oaks, are regularly chosen by Southern Living readers as their favorite places to shop.

- The outdoors are great in Sevierville – fish Douglas Lake, hike the Great Smoky Mountains, canoe or simply take a horseback ride through the rolling foothills.

- History abounds - from the 114 year old Beaux Arts style courthouse downtown to the flyable warbird aircraft and vintage muscle cars at our unique museums.

- Sevierville's unique attractions offer competitive and team building activities, like go-kart racing and miniature golf, as well as educational opportunities and awe-inspiring shows.



- Food is fabulous in Sevierville. Restaurants range from well-known chains and home cooking hot spots to shiny diners and delicious dives.

Sevierville
Where Smoky Mountain Fun Begins!

Sevierville Convention & Visitors Bureau • 110 Gary Wade Blvd, Sevierville, TN 37862
 865-453-6411 • 1-888-SEVIERVILLE • www.SeviervilleCVB.com

Think Special Event Facilities Are All Alike? Prepare To Expand Your View...



Sevierville Events Center

at  **Bridgemont**
 event & entertainment destination

Every year, 10 million visitors marvel at our spectacular scenery.

For thousands of years, visitors have been drawn to the Great Smoky Mountains for their awe-inspiring nature. Nestled at the base of these majestic mountains, Sevierville has historically been a friendly place for travelers to meet, trade, and enjoy a leisurely respite.

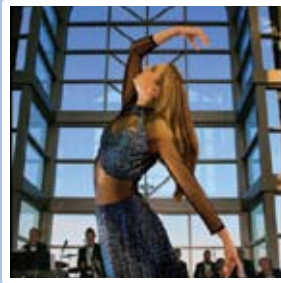
In fall 2007, these time-honored traditions found a new expression in Sevierville Events Center at Bridgemont, a comprehensive facility that sets the standard for comfort, event and leisure amenities, and service.



Your attendees will love our warm hospitality and unlimited array of dining, recreation, and hotel choices.

Attendees and their families appreciate having a variety of leisure, dining, and lodging options, and our complex offers the diversity to gratify them all.

- On-site recreation will include two 18-hole golf courses (one of which is championship caliber) and a large family entertainment zone filled with exciting, fun activities.
- Adventurous visitors will be able to hop a trolley to Sevierville or Pigeon Forge for great shopping and more family fun. Nature lovers will fish in nearby lakes or roam the hiking, biking, and riding trails of the adjacent Smoky Mountains.
- Dining possibilities will include the Exhibit Hall Food Court (managed by the renowned catering firm Centerplate, Inc., which also manages event catering and dining) and an array of restaurants in the entertainment zone.
- Several hundred well-equipped resort rooms (including a full-service Convention Hotel) will offer a friendly welcome and total comfort.



Every day, event planners will marvel at our ability to make them look just as good.

The new Sevierville Events Center at Bridgemont will exceed expectation by offering a facility design that addresses the specialized needs of competitions, trade and retail shows, and other group events in ways you never dreamed possible.

- A 108,000 square-foot Exhibit Hall, and a 19,000 square-foot ballroom, plus pre-function space and a show office, will accommodate events of all sizes with ease.
- Loading and storage needs will be amply covered, with 10 loading bays, drive-in access to the Exhibit Hall, and nearly two

acres of bus, van, and trailer parking. More than 1,500 parking spaces will be available for event participants and attendees.

- Professionally landscaped outdoor areas adjacent to the Events Center can become a beautiful setting for outdoor shows, awards banquets, and special events. Two adjacent, 18-hole golf courses will host top-flight golf functions.
- Centrally located, Sevierville is one of America's most popular and family friendly locales, making it very attractive to show and event participants and their audiences.



For information, please call 865-868-1553 or visit www.SeviervilleCVB.com or www.SeviervilleEventsCenter.com

